

Spring 2010: eBooks

The cost of textbooks and shipping are a pain point for our students, we continue to strive to find ways to ameliorate that burden each term by offering an electronic option for our students wherever possible.

Through the University's virtual bookstore, MBS, is offering a new and improved eBook option for our students. This quarter there are over 100 eBooks available through MBS. Please share the attached list of eBooks available with your students and campus staff. Each term we work to build upon this sizeable base and will continue to keep you notified of new titles that are added.

eBooks - Did you know?

eBooks are electronic versions of the textbook that offers immediate access to the textbook material as well as several other added features.

- Spring 2010 116 courses offer an eBook option
- eBooks offer a savings of up to 40% over a printed text
- Our *new* eBook platform offers user-friendly interactive features such as:
 - o highlighting
 - note taking features
 - o search features
 - o hyperlinks to additional resource material
- A list of courses with eBooks can be found on the following chart

To View a VitalSource eBook Demo, please click here.

Spring 2010: Free eChapters

eChapters offer students immediate access to the first few chapters of their textbooks while they are waiting for the print book to arrive. eChapters help students to keep up with required reading and assignments until they receive their course material, without having to pay expedited shipping costs. For Spring 2010, eChapters that are available from the publisher are attainable free of charge to our students. A list of courses with eChapters can be found below.

How do students gain access to free eChapters?

Students may obtain free eChapters two ways;

- Many eChapters available have already been loaded into the online platform of the course, giving students free access.
- Additional eChapters are available through the University's bookstore, MBS Direct. Students may
 order these free eChapters by selecting the "Buy an eChapter: \$0.00" when ordering the textbook
 through MBS Direct.
- A list of courses with eChapter platform can be found on the following chart below.



Spring 2010 eChapters and eBook listing

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
ACC100	Accounting	HORNGREN	✓		
ACC115	Microsoft Office Excel 2007 Introduction	O'Leary		~	
ACC115	Computer Accounting with Peachtree by Sage Accounting 2009	Yacht		~	
ACC303	Intermediate Accounting	Kieso		✓	
ACC304	Intermediate Accounting	Kieso		✓	
ACC305	Intermediate Accounting	Kieso		✓	
ACC307	WEST'S FEDERAL 2010 TAXATION:COMPREHENSI VE	Willis		~	
ACC317	WEST'S FEDERAL 2010 TAXATION:COMPREHENSI VE	Willis		✓ 	
ACC350	Cost Accounting	HORNGREN	✓		✓
ACC401	Advanced Accounting	Jeter		✓	
ACC499	ACC 499: Accounting Capstone: Custom Edition	Spieceland		~	
ACC555	PRENTICE-HALL'S FEDERAL TAXATION,2010	POPE			~
ACC557	FINANCIAL ACCOUNTING	Weygandt		✓	
ACC560	MANAGERIAL ACCOUNTING: TOOLS for BUSINESS DECISION MAKING	Weygandt		√	
ACC561	Cases and Readings for use with Cost Management: A Strategic Emphasis	Blocher		√	~
ACC562	CONTEMPORARY AUDITING:REAL ISSUES & CASES	Knapp		✓	✓

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
ACC563	FINANCIAL ACCOUNTING THEORY & ANALYSIS: TEXT & CASES	Schroeder		~	√
ACC565	PRENTICE-HALL'S FEDERAL TAXATION, 2010	POPE			~
ACC569	CORE CONCEPTS of INFORMATION TECHNOLOGY AUDITING	Hunton		✓	
ACC570	INTERNATIONAL ACCOUNTING	CHOI			~
ACC571	FORENSIC ACCOUNTING	Hopewood		\checkmark	✓
ACC599	Graduate Accounting Capstone	Palepu		✓	
ASR090	CONFIDENT STUDENT	Kanar		✓	
BUS100	BUSN	Kelly		✓	✓
BUS107	ELECTRONIC COMMERCE	Schnieder		\checkmark	✓
BUS230	Purchasing Supply Management	Leenders		~	✓
BUS302	Contemporary Management	Jones		\checkmark	✓
BUS309	Ethics and the Conduct of Business	BOATRIGHT	√		√
BUS310	Human Resource Management	DESSLER	 ✓ 		 ✓
BUS322	ORGB	Nelson		✓	
BUS335	Staffing Organizations	Heneman		✓	 ✓
BUS365	INFORMATION TECHNOLOGY for MANAGEMENT: IMPROVING PERFORMANCE IN THE DIGITAL ECONOMY	Turban		✓ 	
BUS375	SUCCESSFUL PROJECT MANAGEMENT	Gido		~	~
BUS402	EFFECT SMALL BUSINESS MGMT	SCARBOROU GH			\checkmark
BUS405	LABOR RELATIONS PROCESS	Holley		~	~
BUS409	Compensation Management in Knowledge Based World	HENDERSON	~		~
BUS475	Business & Society	Lawrence		✓	✓
BUS490	Strategic Management:	DAVID	✓		✓

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
DUG400	Concepts and Cases				
BUS499	Strategic Management: Competitiveness & Globalization, Concepts & Cases	HITT		~	
BUS500	MANAGERIAL ISSUES IN ACQUISITION	Burt		✓	
BUS508	BUSINESS: A CHANGING WORLD	Ferrell		✓	✓
BUS508	BUS508 The Business Enterprise - Economic Concepts Supplement Chapters	McConnell		√	
BUS508	Course Business Cases	Cases		✓	
BUS515	OPERATIONS MANAGEMENT: AN INTEGRATED APPROACH	Reid		√	
BUS515	Quality Management Demystified	Kemp		√	
BUS517	Project Management: A Managerial Process	Gray-Larson		√	
BUS518	BUS 518: Cases for Project Management Leadership	Cases		√	
BUS518	PROJECT LEADERSHIP	Lewis		\checkmark	
BUS519	PROJECT MANAGER'S SPOTLIGHT on RISK MANAGEMENT	Heldman		√	
BUS520	Organizational Behavior	Hellriegel		✓	
BUS521	ENTREPRENEURSHIP	Hisrich		✓	
BUS526	Essentials of Negotiation	Lewicki		✓	✓
BUS526	Negotiation	Lewicki			✓
BUS537	Principles of Customer Relationship Management	Baren		✓	
BUS538	SUPPLY CHAIN MANAGEMENT	CHOPRA			~
BUS546	CREATING MAGIC	COCKERELL			✓
BUS599	BUS 599 STRATEGIC MANAGEMENT CASES	Cases		✓	
BUS599	CRAFTING & EXECUTING STRATEGY: CONCEPTS & CASES	Thompson		~	

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
CIS105	Go! With Microsoft Office 2007 Introductory	Gaskin		✓	
CIS110	Starting Out with Programming Logic and Design	GADDIS	✓		
CIS111	Concepts of Database Management	Pratt		~	
CIS155	UNIX UNBOUNDED	AFZAL			✓
CIS170	POLICE TECHNOLOGY	FOSTER			✓
CIS175	Network+ Guide to Networks	Dean		✓	✓
CIS210	System Analysis & Design Methods	Whitten		~	✓
CIS221	Management Information Systems for Information Age	Haag		~	
CIS267	VISUAL BASIC PROGRAMMING: FIRST CUSTOM EDITION	Bradley		√	
CIS305	CIS 305/323: ORACLE 10g PL/SQL PROGRAMMING	Urman		~	~
CIS307	HTML: A Beginner's Guide	Willard		~	
CIS312	The Architecture of Computer Hardware and Systems Software: An Information Technology Approach	Englander		✓	
CIS323- Online	Oracle Database 10g PL/SQL Programming	Urman		~	~
CIS324	GIFT OF FIRE	BAASE			✓
CIS326	OBJECT-ORIENTED PROGRAMMING I & II: THIRD CUSTOM EDITION	D'Orazio		~	
CIS328	Big C++	Horstmann		✓	
CIS329	MCSE GDE.TO MICROSFT.WIN.XP PROFESSIONAL	Stewart		✓ 	
CIS331	MANAGEMENT SCIENCE: ART of MODELING WITH SPREADSHEETS, Excel 2007 Update	Powell		✓	✓
CIS332	MCSE Guide to Managing MS	DiNicolo		\checkmark	

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
	WINDOWS SERVER 2003 Environment				
CIS333	SECURITY+ GUIDE TO NETWORKING SECURTY FUNDAMENTALS	Ciampa		✓	
CIS337	INTERCONNECTING CISCO NETWORK PT.1	MCQUERRY			~
CIS337	INTERCONNECTING CISCO NETWORK PT.2	MCQUERRY			√
CIS339	CCDA SELF- STUDY:DESIGNING FOR CISCO	TEARE			~
CIS340	MCRSFT.EXPRESSION WEB 2: COMP.	SHELLY			~
CIS341	MCSE GUIDE TO DESIGNING SECURITY MS WINDOWS SERVER 2003	Wright		✓	
CIS342	INTERNET SECURITY: FIRST CUSTOM EDITION	Schou		~	
CIS343	GUIDE to FIREWALLS & NETWORK SECURITY	Whitman		✓	
CIS344	GUIDE to NETWORK DEFENSE & COUNTERMEASURES	Weaver		~	
CIS359	GUIDE TO DISASTER RECOVERY	Erbschioe		~	
CIS400	DATA STRUCTURES & ALGORITHMS IN C++	Goodrich		✓	
CIS401	MCSE GUIDETO MANAGING MS WINDOW SERVER 2003 NETWORK, Enhanced	Eckert		✓	
CIS406	AN: INTRODUCTION to OBJECT-ORIENTED PROGRAMMING with JAVA	Wu		~	
CIS407	Big Java	Horstmann		✓	
CIS408	MCSE GUIDE TO PLANNING MS.WINDOW SERVER 2003 NETWORK, ENHANCED	Wright		~	

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
CIS409	MCSE GUIDE.MS.WINDOW 2003 ACTIVE DIRECTORY ENHANCED	Aubert		~	
CIS414	GUIDE TO OPERATING SYSTEMS SECURITY	Palmer		~	
CIS419	Database Security and Auditing: Protecting Data Integrity and Accessibility	Afyouni		✓	
CIS423	OBJECT-ORIENTED SOFTWARE ENGINEERING	Schach		~	✓
CIS440	MCRSFT.EXPRESSION WEB 2: COMP.	SHELLY			~
CIS475	Database System Concepts	Silberschatz		✓	
CIS500	Business Driven Information Systems	Baltzan		~	
CIS502	MANAGEMENT of INFORMATION SECURITY	Whitman		~	
CIS505	BUSINESS DATA COMMUNICATIONS	STALLINGS			~
CIS510	SYSTEM ANALYSIS DESIGN IN CHANGING WORLD	SATZINGER		✓	
CIS513	GUIDE TO WIRELESS COMMUNICATION	Olenewa		✓	
CIS515	DATABASE SYSTEMS	ROB		✓	✓
CIS517	Information Technology Project Management	Schwalbe		~	
CIS517	HERDING CHICKENS	GARRETT			✓
CIS518	SOFTWARE ENGINEERING: THEORY	PFLEEGER			~
CIS519	DECISION SUPPORT & BUSINESS INTELLIGENCE SYSTEM	TURBAN	×		✓
CIS522	The Data Warehouse Lifecycle Toolkit: Expert Methods for Designing, Developing, and Deploying Data Warehouses	Kimball		✓ 	
CIS526	MASTERING SOA w/ NetWeaver & mySAP ERP	Campbell		✓	

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
CIS531	SERVICE ORIENTED ARCHITEECTURE (SOA): A PLANNING & IMPLEMENTATION GUIDE for BUSINESS & TECHNOLOGY	Marks		~	√
CIS534	DESIGNING NETWORK SECURITY	KAEO	~		
CIS535	SIMULATION and MODELING II	Harrell		~	
CIS537	MASTERING the SAP BUSINESS INFORMATION WAREHOUSE	McDonald		✓	~
CIS540	MAKING HARD DECISIONS WITH DECISION TOOLS-W/CD	Clemen		✓	
CIS550	Reading & Cases in the Management of Information Security	Whitman		~	
CRJ100	CRIMINAL JUSTICE TODAY	Schmallege	~		
CRJ180	Juvenile Justice: Policies, Programs, and Practices	Taylor		~	~
CRJ220	Ethics, Crime and Criminal Justice	WILLIAMS	~		~
CRJ310	POLICING AMERICA	PEAK			✓
CRJ320	Criminal Investigation	Hess		✓	
CRJ330	Comparative Criminal Justice Systems	Dammer		✓	
CRJ410	Corrections in the 21 st Century	Schmalleger		✓	✓
CRJ440	TERRORISM+HOMELAND SECURITY	WHITE			~
CRJ499	CRIMINAL JUSTICE ORGANIZATIONS	STOJKOVIC			√
ECO100	Survey of Economics: Principles and Tools	OSULLIVAN	~		
ECO101	MICROECONOMICS	PARKIN	✓		✓
ECO102	PRIN.OF MACROECONOMICS	TAYLOR			~
ECO105	GEOGRAPHY:REALMS,RE	DeBlij		✓	

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
	GIONS & CONCEPTS				
ECO301	Intermediate Microeconomics & Its Application	Nicholson		~	
ECO302	MACROECONOMICS	Dornbusch		✓	✓
ECO305	INTERNATIONAL ECONOMICS	CARBAUGH			~
ECO320	Economics of Money, Banking, and Financial Markets	MISHKIN	√		
ECO400	History of Economic Thought	Landreth		✓	
ECO405	INTERNATIONAL ECONOMICS	Sharp		√	
ECO410	MULTINATIONAL BUSINESS FINANCE	EITEMAN			~
ECO450	PUBLIC FINANCE	HYMAN		✓	✓
ECO470	ESSENTIALS of ECONOMETRICS	Guyarati		~	
ECO499	TAKING SIDES:CLASHING VIEWS ON ECONOMIC ISSUES	Bonello		✓	
ECO550	Economics for Managers	FARNHAM	✓		
EDU500	LEARNING IN ADULTHOOD: COMPREHENSIVE GUIDE	Merriam		√	
EDU505	TEACHERS, SCHOOLS & SOCIETY	Sadker		√	
EDU505	SCHOOL & SOCIETY, HISTORICAL & CONTEMPORARY PERSPECTIVES	Tozer		~	×
EDU520	Education Policy & The Law	Yudoff		✓	
EDU520	SCHOOL LAW+PUBLIC SCHOOLS	ESSEX	√		~
EDU526	Diversity & Motivation	Ginsberg		✓	
EDU528	Enhancing Adult Motivation to Learn	Wlodowski		✓	
EDU528	The Adult Learner	Knowles			✓
EDU529	Confirmative Evaluation	Dessinger			\checkmark

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
EDU530	EDU 530: SCHOOL LEADERSHIP & ADMINISTRATION: 2009 CUSTOM EDITION	Gorton		√	
EDU532	SUPERVISION & INSTRUATIONAL LEADERSHIP	GLICKMAN			~
EDU540	MEANINGFUL LEARNING W/TECH	JONASSEN	~		~
EDU540	INSTRUCTIONAL TECHNOLOGY & MEDIA for LEARNING	SMALDINO	×		×
EDU542	Integrating Educational Technology into Teaching	ROBLYER			~
EDU544	Educational Leadership and Planning of Technology	Piccano	\checkmark		
EDU550	Designing & Assessing Courses & Curricula	Diamond		~	
ENG081	INTERACTIONS 1:LISTENING/SPEAKING	Tanka		~	✓
ENG082	INTERACTIONS 1:GRAMMAR	Kirn		✓	✓
ENG083	INTERACTIONS 1:READING	Kirn		✓	
ENG084	INTERACTIONS II:LIST./SPEAK.	Tanka		✓	
ENG085	MOSAIC 1: GRAMMAR	Werner		✓	 ✓
ENG090	EVERGREEN: GUIDE TO WRITING	Fawcett		~	
ENG115	Brief McGraw-Hill Guide: Writing for College, Writing for Life	Roen		✓ 	
ENG221	Communicate	Verderber		\checkmark	✓
ENG300	ONE WORLD OF LITERATURE	Lim		✓	
FIN215	PERSONAL FINANCE	GARMAN		✓	✓
FIN300	FINANCIAL MANAGEMENT	Ross		✓	~

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
FIN320	Essentials of Investments	Bodie		✓ ✓	
FIN350	Financial Markets & Institutions	Madura		✓ 	
FIN410	Bank Management and Financial Services	Rose		√	~
FIN500	FINANCIAL INSTITUTIONS MARKETS AND MONEY	Kidwell		~	~
FIN535	International Financial Management	Madura		~	
FIN540	CORPORATE FINANCE	Ross		~	~
FIN550	Investment Analysis & Portfolio Management	Reilly		√	
FIN560	FINANCIAL STATEMENT ANALYSIS & SECURITY VALUATION	Penman		~	~
FIN564	Risk Management & Derivatives	Stulz		~	
HIS105	MAKING AMERICA Volume II Since 1865	BERKIN			~
HIS300	AFRICAN AMERICANS: A CONCISE HISTORY	HINE	~		
HIS300	SOURCES OF THE AFRICAN AMERICAN PAST: PRIMARY SOURCES IN AMERICAN HISTORY	FINKENBINE	~		
HIS360	THE 20TH CENTURY & BEYOND	Goff		√	
HIS450	Race & Ethnic: Taking Sides – Clashing Views in Race & Ethnicity	D'Angelo		~	✓
HRM500	Fundamentals of Human Resource Management	Noe			~
HRM510	Employment Law for Human Resource Practice	Walsh		~	
HRM517	Contemporary Project Management	Kloppenborg		~	
HRM520	The Brave New World of her	Gueutal		\checkmark	✓
HRM522	Business Ethics	Ferrell		\checkmark	

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
HRM530	BUS 530: Strategic Human Resource Management - International HRM Supplement	Phatak		~	
HRM530	Human Resource Management: Linking Strategy to Practice	Stewart		√	✓
HRM532	Best Practices in Talent Management	Goldsmith		~	
HRM532	Strategy-Driven Talent Management	Silzer		✓	
HRM533	The World at Work Handbook of Compensation, Benefits & Total Rewards	World at Work		✓	 Image: A start of the start of
HRM534	The Labor Relations Process	Holley		✓	
HRM560	Managing Organizational Change: A Multiple Perspectives Approach	Palmer		✓	✓
HRM 565	Human Resource Development	Werner		✓	
HSA305	Strategic Marketing for Health Care Organizations	Kotler		~	
HSA315	Health Care Information Systems	Wagner		\checkmark	
HSA405	Legal Aspects of Health Care	POZGAR			\checkmark
HSA500	INTRODUCTION TO HEALTH SERVICES	Williams		~	
HSA505	STRATEGIC MANAGEMENT OF HEALTHCARE ORGANIZATIONS	Swayne-Ginter		✓	
HSA510	ECONOMICS OF HEALTH & HEALTH CARE	FOLLAND			\checkmark
HSA530	Healthcare Human Resource Management	Fleming		✓	
HTM100	INTRODUCTION TO HOSPITALITY	WALKER	✓		~
HTM150	MANAGING for QUALITY	KING	\checkmark		

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
	in the HOSPITALITY INDUSTRY				
HTM250	RESTAURANT FINANCIAL BASICS	Schmidgall		√	~
HTM280	CHECK-IN CHECK-OUT	VALLEN			✓
HTM310	THE RESTAURANT from CONCEPT TO OPERATION	Walker		~	
HTM520	HOSPITALITY STRATEGIC MANAGEMENT CONCEPTS & CASES	Enz		~	
HTM530	MARKETING LEADERSHIP IN HOSPITALITY AND TOURISM:	SHOEMAKER	√		
HTM540	TOURISM: PRINCIPALS, PRACTICES PHILOSOPHIES	Goeldner		√	~
HUM100	CULTURE &VALUES Vol.II	CUNNINGHA M		√	
HUM101	CULTURE & VALUES Vol.I	CUNNINGHA M		√	
HUM200	INTRDUCTION TO LOGIC	COPI	\checkmark		✓
HUM300	History and Methods of Science	Trefil		~	√
HUM303	COMPUTERS IN SOCIETY 09/10	DePalma		~	
HUM303	INTERNET and SOCIETY	Slevin		✓	
HUM400	LIVING RELIGIONS	FISHER	✓		
HUM400	VOICES OF WISDOM	KESSLER		 ✓ 	
HUM402	Vice & Virtue in Everyday Life	Summers		✓	
ITB300	International Management: Culture, Strategy & Behavior	Luthans		✓	✓
ITB305	International Business	Hill		✓	✓
ITB400	International Financial Management	Eun		✓	✓
LAN121	RENDEZ-VOUS:INVIT.TO FRENCH	Muyskens		~	
LAN122	RENDEZ-VOUS:INVIT.TO FRENCH	Muyskens		✓	

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
LEG100	Managers & The Legal Environment Strategies for the 21st Century	Bagley		✓	
LEG107	PARALEGAL PROFESSIONAL	CHEESEMAN			\checkmark
LEG110	INTRODUCTION TO LAW & THE LEGAL SYSTEM	Schubert		~	
LEG200	Executive Roadmap to Fraud Prevention & Internal Controls: Creating a Culture of Compliance	Biagelman		~	
LEG200	Trusted Criminals	FRIEDRICHS		✓	 ✓
LEG210	THE LEGAL ENVIRONMENT TODAY	MILLER			√
LEG320	CRIMINAL LAW	GARDNER		✓	✓
LEG420	Criminal courts: Structure, process, and issues	CHAMPION	~		~
LEG500	LEGAL ENVIRONMENT OF BUSINESS	KUBASEK	~		~
LEG500	BUSINESS ETHICS: ETHICAL DECISION MAKING and CASES	Ferrell		✓	
LEG565	Contemporary Business & Online commerce Law	CHEESEMAN			~
MAT090	Math 090: Book of Problems	SALTZER	✓		
MAT105	Math 105: Book of Problems	SALTZER	✓		
MAT200	Math 200: Book of Problems	SALTZER	✓		
MAT300	Elementary Statistics: Picturing the World	LARSON	~		
MAT300	Math 300: Book of Problems Statistics	SALTZER	~		
MAT310	Math 310: Book of Problems Calculus	SALTZER	~		
MAT311	DISCRETE MATHEMATICAL STRUCTURES	KOLMAN			✓
MAT540	Introduction to Management Science	Taylor	~		
MKT100	CONTEMPORARY MARKETING	Boone		~	~

Course ID	Text Title	Author	Free eChapters with purchase of text through MBS (how do they get these?)	Free eChapters available through eCompanio n/ eCollege shell	eBooks available for purchase through MBS
MKT305	Marketing CB2	Babin		✓	
MKT310	RETAIL MANAGEMENT	BERMAN			✓
MKT315	Marketing Channels: Management View	Rodenbloom		✓	
MKT320	International Marketing	Czinkota		✓	
MKT327	Electronic Marketing	Reedy		✓	
MTK402	STRATEGY & TACTICS OF PRICING	NAGLE	~		
MKT405	SELLING TODAY	MANNING	✓		\checkmark
MKT405	ADVERTISING: PRINCIPLES & PRACTICE	MORIARTY	~		√
MKT500	MARKETING MANAGEMENT	Iacobussi		~	
MKT506	ADVERTISING+PROMOTIO N	BELCH			√
MKT550	Exploring Marketing Research	Zikmund		✓	
PAD500	PUBLIC ADMINISTRATION CONCEPTS & CASES	Stillman		~	
PAD500	PUBLIC ADMINISTRATION:AN ACTION ORIENTATION	Denhardt		~	
PAD505	Fiscal Administration: Analysis & Applications for the Public Sector	Mikesell		~	
PAD505	Public Policy & Administration	Balanoff		~	
PAD515	THE LEADERSHIP EXPERIENCE	Daft		~	
PAD520	UNDERSTANDING PUBLIC POLICY	DYE			~
PAD525	PUBLIC LAW & PUBLIC ADMINISTRATION	Cooper		~	
PAD530	New Public Personnel Administration	Nigro		~	
POL300	21 Debated Issues in World Politics	SCOTT	~		
POL350	American Public Policy	Cochran		✓	
PSY100	The Individual and Society: Second Custom Edition	Fanzio		✓	

	Text Title	Author	Free	Free	eBooks
Course ID			eChapters with purchase of text through MBS (how do they get these?)	eChapters available through eCompanio n/ eCollege shell	available for purchase through MBS
PSY105	Psychology From Science to Practice	Baron	~		
PSY110	SOCIAL PSYCHOLOGY	FRANZOI		✓	✓
SCI110	INTEGRATED SCIENCE	Tillery		✓	
SCI115	ESSENTIALS of BIOLOGY	Mader		✓	
SCI200	PRINCIPLES of ENVIRONMENTAL SCIENCE INQUIRY & APPLICATIONS	Cunningham		~	
SEC300	Homeland Security	Hess		\checkmark	
SEC310	HOMELAND SECURITY: COMPLETE GUIDE to UNDERSTANDING, PREVENTING AND SURVIVING TERRORISM	Sauter		~	
SEC405	GUIDE to COMPUTER FORENSICS & INVESTIGATIONS	Nelson		√	
SOC100	SOCIOLOGY	MACIONIS			✓
SOC300	Annual Editions: Developing World 10/11	Griffiths		~	
SOC300	CHALLENGE OF THIRD WORLD DEVELOPMENT	HANDELMAN	✓		~
SOC301	History of Latin America	Keen		\checkmark	\checkmark
SOC400	RACE & ETHNIC RELATIONS	MARGER			✓